

11th Annual Women's Leadership and Empowerment Conference [WLEC 2020]
March 8th- 10th 2020, Bali, Indonesia

and

Retreat: "The Power To Transform - How Global Women Will Lead From the Inside Out"
March 11th- 12th 2020, Bali, Indonesia

11th Annual Women's Leadership and Empowerment Conference [WLEC 2020] is a three-day program, unlike most academic conferences. It bring together scholars, advanced students, ngo and governmental representatives as well as experienced professionals willing to learn and share about the topics related to women's leadership and empowerment. It is open to all of those interested in gaining new knowledge as well as those who want to share their own research, achievements and experience.

Being fully aware of just how the comprehensive understanding of this matter is important for successful and continuous development of every individual, organization and society as a whole, we have designed an event that will address the issues that we all have to face in transforming our ideas into workable, innovative and progressive projects. In order to achieve that, this 3 days event will include both exciting panel discussions and networking activities for educators, professionals and policy makers of all ages from across the globe, offering one of the kind learning and networking platform for prominent leaders in the field.

- **Dates**

8th – 10th of March 2020 - **11th Annual Women's Leadership and Empowerment Conference [WLEC 2020]**. All participants should arrive to "The Patra Bali Resort & Villas" on or before March 8th, 2 pm, and are expected to be in attendance during the entire Conference.

11th – 12th of March 2020 - **Optional retreat: "The Power to Transform - How Global Women Will Lead From the Inside Out"**

- **Location**

WLEC 2020 will be held in Bali, Indonesia. All sessions will take place in "The Patra Bali Resort & Villas" conveniently located and easily accessible from The Bali International Airport (DPS).

The Patra Bali Resort & Villas

Jl.Ir. H. Juanda South Kuta Beach Kuta, Tuban, Kuta, Badung Regency,
 Bali 80361, Indonesia

- **Sessions time table**

WLEC 2020 will officially start on Sunday, March 8th 2020 at 2 pm and will end on Tuesday, March 10th 2020 afternoon.

Optional retreat: "**The Power to Transform**", March 11th and 12th 2020 conducted by Mozella Perry Ademiluyi. Further information is available bellow.

The final Conference agenda will be available in February 2020 after the list of accepted papers and registered authors has been finalized and admission process closed.

- **Final Paper Submission- for presenters only**

Please note that abstracts/ papers submitted with application are NOT automatically considered for publication. If you want your abstract/ paper published in the official conference proceedings publication (paper publication is NOT mandatory), please note that final submission is due February 10th 2020 in MS Word format, emailed to: wlec@tomorrowpeople.org in the following formatting:

- A4 size paper;
- Margins 1" on the top, bottom, left and right side;
- Single line spacing;
- Fonts:
- Title- Times New Roman 14 bold;
- Subtitles- Times New Roman 12 bold;
- Text- Times New Roman 12
- Justify formatting;
- Author/s' name/s and affiliation under title;
- Abstract of maximum 200 words on first page (under author/s' name/s)
- Full paper starting from the second page.

- **Presentations:**

Oral presentations: Presenters are allocated a time slot for their presentation within an appropriate panel. If the presentation includes power point, video or/ and audio files, all materials are to be uploaded to the conference computer in the venue, prior to the session.

Poster presentations: Presenters are responsible for designing and printing the posters in the A1 vertical format (59.4cm x 84.1cm). Posters should be handed to the staff at registration desk prior to the scheduled poster session.

Virtual presentations: Authors who present their papers remotely, either as a video (10 minutes) or poster presentation, and who do not physically attend the conference.

- **Registration**

Please note that your space in the conference is guaranteed only until the deadline stated the acceptance letter or once the registration for the conference is completed. If the registration is not completed timely, the spot may be released and offered to another waiting listed applicant, as space in the conference is limited. In order to secure your spot in the conference it is required to complete registration arrangements by sending completed Participant information sheet (sent with notification of admission to the conference) and making the payment of applicable admission fee as per received invoice.

- **Costs**

Admission fee includes: admission to all sessions, presentation of submitted papers (presenters/ co-presenters), discussions, conference supplies and materials, copy of the official Conference proceedings, coffee and lunch breaks during the Conference and a certificate issued by Tomorrow People Organization. The Conference fee does NOT include accommodation and airfare.

	Applications submitted:		
	By 15th October 2019	from 16th October 2019 to 15th January 2020	After 16th January 2020 - onsite*
Presenter **	EUR 315	EUR 335	EUR 365
Co-presenter	EUR 300	EUR 320	EUR 350
Observer	EUR 285	EUR 305	EUR 335
Stud. Observer ***	EUR 225	EUR 245	EUR 275
Additional paper	EUR 100		
Co-author indexing ****	EUR 25		
Remote presentations (poster/video)*****	EUR 180	EUR 200	EUR 230

Retreat "The Power To Transform"	172.5 USD	187.50 USD	202.50 USD
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* Onsite registration is subject to availability of spots. Due to limited space in the venue, we encourage early registrations as applications are being accepted and reviewed on a rolling admission basis as long as space is available.

** If the 1st author of the paper is unable to attend the conference, the first co-author will be charged 1st author's admission fee

*** Full time students attending the conference as observers only. Proof of full time student status may be required

**** Co-authors of the paper who are not attending the conference and wish to be listed in the authors' index in the official conference proceedings publication are requested to register at applicable fee

***** Authors who are not physically attending the conference and who present their papers remotely, either as a video (10 minutes) or poster presentations

WLEC 2020 Keynote speakers:



Mozella Perry Ademiluyi

Through her innovative programs, Mozella leads individuals, teams and their companies toward a better understanding of how attaining important goals, like climbing mountains, is best achieved when each person and the group as a whole are fully prepared, engaged and responsible. When a critical mass of empowered individuals has been reached, and when the team believes and can articulate the concepts that fuel their aspirations, then the heights to which they and their company soar are limited only by their definition of success.

Mozella’s gifts for helping others navigate creative new paths originated in her childhood. When she was nine, she and her family moved from Miami, Florida, to the African Continent to fulfill her father’s lifelong dream. Cultural exposure and friendships forged across East and West Africa, Europe and Asia filled young Mozella’s heart and mind with unforgettable sights and ideas. A passionate world traveler to this day, she brings her deeply-wired global perspective and cultural appreciation everywhere she goes and to everyone she meets.

An international speaker, author and poet, Mozella earned her undergraduate and law degrees from Howard University. She is a member of the Bars of the District of Columbia Court of Appeals, the Federal Republic of Nigeria, and is admitted to practice before the United States Court of International Trade. Mozella serves on several boards in the Washington, DC, metropolitan area and is a graduate of Leadership Greater Washington Class of 2014. She is also Founder of Rising Sun Programs, a non-profit organization that teaches young people and their families how to achieve personal and financial well-being through wealth literacySM.

Mozella is married with three grown sons and lives in Potomac, Maryland.



Giselle Rufer

President and CEO - DELANCE Swiss watches for women. A true precursor to eco-responsible behavior and more moved by personal, intuitive know-how than by any collective awareness, Giselle Rufer founded Delance watches with universal values in mind. Solidarity, humanism, creativity, spirituality and good citizenship are the ingredients of this 100% feminine, eco-responsible brand. Giselle Rufer feels that she has a mission to inspire and motivate women to be all what they can be. She created Delance in 1996; the company is celebrating his 23rd anniversary this year. Her creation, the Delance watch serves as a model of creativity, courage and excellence for all entrepreneurs, women and men alike. As a featured speaker at many conferences, Giselle Rufer share her knowledge with all those who dream of creating their own business. The driving force in Giselle Rufer's life is to be in harmony with herself, to do what she loves doing, for those whom she loves. She is a creative, receptive and open person who loves to use her energy and enthusiasm to impart her working philosophy to others.

Her story, "Butterfly in a Storm", "Papillon dans la Tempête" and "Schmetterling im Wind" by Diana S. Zimmerman can be found on Amazon.



Carine J. Ferreira

is the Managing Director of Aurora by Carine Ferreira Ltd which is a privately held company specialized in different services notably Marketing Communications Services and Solutions, Interpretation and Translation Services and Management Consultancy. Her proficiency in four international languages has led her in being appointed as a legal interpreter for the Supreme Court of Mauritius.

Carine received her PhD in Management with high honors from the Michigan State University. She also graduated from the Institute of Chartered Secretaries and Administrators from the Governance Institute of the United Kingdom. Her experience and knowledge have placed her on different international platforms to speak on Effective Management and to provide her Management Expertise to various Multinational Corporations. Her latest book, The Legacy of Hope, is an auto biography that speaks on mental and physical abuse. This is another platform and fight dears to her heart and for which she is often requested to act as a Motivational Speaker during different empowerment events worldwide. Carine is a former beauty queen who received the Leader of the Year Award 2017 at an international contest in China. She was also rewarded the Woman Icon of the Year Award 2019 at the 6th World Women Leadership Congress and Awards in India for her inspiring path and achievements.



Tania de Jong AM

is a trail-blazing Australian soprano, award-winning social entrepreneur, creative innovation catalyst, spiritual journey woman, storyteller and global speaker. Tania is one of Australia's most successful female entrepreneurs and innovators developing 5 businesses and 3 charities over the past 3 decades including Creative Universe, Creativity Australia and With One Voice, Creative Innovation Global, Mind Medicine Australia, Dimension5, MTA Entertainment & Events, Pot-Pourri and The Song Room.

She works across the public, private, creative and community sectors. Tania speaks and sings around the world as a soloist and with her group Pot-Pourri releasing ten albums. She is Founder and Executive Producer of future-shaping events series, Creative Innovation Global. She was appointed a Member of the Order of Australia in June 2008 and named one of the 100 Women of Influence and the 100 Australian Most Influential Entrepreneurs in 2018.

Tania's TED Talk *How Singing Together Changes The Brain* has sparked international interest. Tania's mission is to change the world, one voice at a time!

Please add weblinks: Twitter: @TaniadeJong

WLEC 2020 Scientific Committee

Dr. Gerald W. Fry is a distinguished international professor in the Department of Organizational Leadership, Policy, and Development, College of Education and Human Development, University of Minnesota. He received his BA from Stanford University, an MPA from the Woodrow Wilson School at Princeton, and his PhD from Stanford University. Previously, Dr. Fry was a professor of political science and international studies at the University of Oregon where he also directed the International Studies Program and the Center for Asian and Pacific Studies. He was the team leader for major Asian Development Bank projects in Laos and Thailand related to education reform. He has previously taught at Stanford and various universities in Thailand, Laos, and Vietnam. In 1991–1992, he was a Pew Fellow in International Affairs at the Kennedy School at Harvard. Among his many publications are the books *Pacific Basin and Oceania*; *The International Education of Development Consultants: Communicating with Peasants and Princes*; *International Development Dictionary*; *Thailand and Its Neighbors: Interdisciplinary Perspectives*; *Synthesis Report: From Crisis to Opportunity, The Challenges of Educational Reform in Thailand*; *Association of Southeast Asian Nations*; *Historical Dictionary of Thailand*; and *Education in Thailand: An Old Elephant in Search of a New Mahout*.

Dr. Susan Crosbie has been teaching in the Arabian Gulf for over thirteen years. During the academic year, she is adjunct faculty at Dhofar University, Salalah, Oman, and is the English Coordinator at International Pioneers School, Salalah. She has a doctorate in education from the University of Minnesota, Twin Cities Campus, USA.

Mora Fernández is an activist, consultant, speaker and sexual and domestic violence advocate. As a survivor of sexual abuse and sexual exploitation on her childhood, she has dedicated her personal and professional life to advocate for children, women, indigenous communities and undocumented immigrants. Mora has worked hard to give voice to victims by using her leadership position and her testimony as a survivor to break the silence of this silent epidemic. Mora is the Founder and CEO of *La Casa Mandarin AC (LCM)* an independent non-profit organization based in Mexico City devoted to end sexual violence through ARTivism and co-leader of *FORCE: upsetting rape culture*. In 2018, she received the Honorable Mention of the Hermila Galindo Prize 2018 awarded by the Mexico City Human Rights Commission (CDHCDMX) to her outstanding work and career in favor of the human rights of women and girls in Mexico. In 2014, she was awarded in New York and India for her work in sexual violence prevention against women and children. Mora is also an extremely passionate traveler, an amateur sculptor and an excellent dancer born in Mexico City but a citizen of the world.

Prof. Lisa Morgan has always been intrigued by the concept of good leadership, which inspired her to join the Canadian Air Force and attend college at Royal Roads Military Academy in Victoria, British Columbia. Leadership has remained an interest and focus since those early days as Lisa launched her own midwifery practice in 1999 and started graduate school in 2003. During these last couple of decades Lisa has acted as a consultant and Global Health Project Manager in Cambodia, Myanmar, Rwanda, Philippines and Tanzania. Lisa has coordinated global and Indigenous women's health committees for the Society of Obstetricians and Gynecologists of Canada, and has served on numerous councils, committees and boards of directors, never shying away from assuming leadership positions. Along with her employment as the Director of Laurentian University's School of Midwifery, Lisa is preparing to defend her PhD in Health Policy and continues to research the provision of reproductive health care in low resource settings.

Laura Reid is an award-winning storyteller, international speaker, writer, coach and founder of Storyforth (www.storyforth.io). Laura is on a mission to bring more stories into the world! She specializes in teaching introverted professionals, business owners and leaders how to break through fear and grow their impact, their confidence and connect deeply with those they serve.

Having overcome a severe stutter and social anxiety, Laura is uniquely equipped to serve those who wish to build public speaking and networking confidence. Laura has experienced the power of owning her story and the transformation and positive impact it has had on her life and business and is now passionate about teaching others. Laura lives on the Big Island of Hawaii with her family where she enjoys a mix of purposeful work, excursions into the unknown and floating in the ocean.



Dr. Victoria Kain is an international researcher in the sensitive area of neonatal palliative care. She is Director of Undergraduate Nursing Programs at Griffith University in Brisbane Australia and leads a diverse team of academics to prepare the next generation of professional nurses. Dr Kain has authored a neonatal nursing textbook and many peer reviewed papers in the areas of learning and teaching as well as in the area of neonatal palliative care. She travels extensively as an invited speaker in her areas of expertise, and she is a visiting Professor at universities in Japan and Taiwan. This is her second year serving as Faculty for the Annual Women’s Leadership and Empowerment Conference.

Dr. Sharifa Al Yahyai is a researcher, writer, and motivational speaker. Dr Al Yahyai is an academic expert in women rights in both the Sultanate of Oman and GCC. She played a significant role in improving national policies related to women rights in Oman during her position as a Minister of Social Development from 2004 to 2011. During her role as a Minister of Social Development, Dr Al Yahyai had an important role in the history of Omani Women which resulted in designating October 17th as the Omani Women’s Day by His Majesty, the Sultan of Oman. Since her appointment as Minister of Social Development in 2004, Dr Al Yahyai has been participating actively in a number of national and international conventions related women’s empowerment, child rights, civil society and the overall social development in Oman. She presented a number of papers on women’s empowerment, leadership and examining legislation and practice in Oman in national and international conferences. On the policy-making level in Oman, she was appointed as a board member in a number of national councils such as the Higher Education Council, The Research Council and headed the National Committee of Family Affairs, and the UN CEDAW Committee. Most importantly, in Nov 2005, Dr Al Yahyai has received Civil Ordinance of Oman- Class II by HM The Sultan Qaboos. In 2008, Dr Al Yahyai has awarded the Arab Woman distinguished Award from Arab Women Foundation in social Work. In Dec 2018, Dr. al Yahyai received the Arab Women Award of Year 2018 by London Arabia Foundation and Regent London University.

The Power To Transform
How Global Women Will Lead From the Inside Out
Bali - March 11-12th, 2020

We invite you to think back on the last few conferences or workshops you have attended. Now, as excellent as they were, what was probably missing in each one of them?

Perhaps your follow-through? What do you do with the great contacts and inspiring ideas that you walk away with – most likely all piled into a neat little conference bag or package?

If you're like most of us, it all goes onto *the shelf of good intentions*.

Unfortunately, there it sits and sits – waiting for you to take action on your networking and learning opportunities.

WLEC has a 2020 Bali solution for you: After three eventful days of conference speakers and a wide selection of topics, you have the unique opportunity to add on an action and impact filled day and a half in beautiful Bali to learn how to actually implement what you need for the year ahead. *WLEC has invited international speaker and leadership facilitator, Mozella Perry Ademiluyi, to share one of her internationally acclaimed Mountain Peak Strategies Workshops to ensure you have what you need to make the critical difference as you return home. At the WLEC 2019 conference, Mozella was chosen by fellow participants and speakers as the most outstanding presenter.*

Most importantly you will walk away with an exciting, actionable plan, that you will be guided to create for your organization's unique needs. We will help you empower yourself so that you can guide your teams to be more engaged, productive and balanced too.

We invite you to join a group of like-spirited professional women as we explore challenging questions and seek answers together. You will have the opportunity to reignite your energy and learn practical strategies to uplift yourself and your team.

If you seek change that leads to transformation, then this workshop is for you!

Our time together will be fun and rewarding. You will be inspired to initiate new actions and enhanced results.

Attend "The Power to Transform" workshop if you want to:

- Identify and acknowledge which roadblocks are slowing you and your organization down. *Create a step by step map that keeps you and your team navigating the often-challenging terrain along your journey!*
 - Develop messages and schedule key actions that will fire up your team's creative energy. *Yes, it takes time, and yes, there will be challenges to overcome, but meaningful change can be achieved!*
- Determine what YOU can do differently to inspire you and your team. Identify. Apply. Repeat.

It's Possible to go all the way to the summit of success!

WLEC 2020 exclusive offers:

• **Accommodation**

Price of the conference does NOT include accommodation. However, if you want us to arrange accommodation for you during your stay in Bali, we can offer you rooms in “The Patra Bali Resort & Villas”, at special discounted rate that applies for our participants. This is a quality five star conveniently hotel located, 10 minutes from the airport, on the private beach. All rooms are equipped with private bath, AC, telephone and TV.

WLEC 2020 participants are entitled to special discounted rates as follows:

Deluxe room: 80 EUR per room per night, single or double, with breakfast, tax and WiFi included.

Deluxe suite: 120 EUR per room per night, single or double, with breakfast, tax and WiFi included.

If you want us to book a room for you, please specify the dates of your stay in the hotel in participant information sheet (attached as a separate document and sent along with acceptance to the conference), once your flight itinerary has been finalized. Discounted rates apply for the entire period of your stay in the hotel, and may include dates before and after the conference as well. Complementary roundtrip airport transfers are provided for bookings made with the Tomorrow People.

Please, note that this rates apply only for bookings made with Tomorrow People.

Alternatively, participants are also welcome to arrange accommodation on their own, in any other hotel, as per their preference and budget.

• **Travel partner**

oneworld® is pleased to be the official airline alliance of the **WLEC 2020**.



As a registered delegate you may access discounted flights directly online at:

<http://events.oneworld.com/travel/web/home?meetingcode=OW82A19>

- Discounts on flights for attendees and one travel companion.
- Travel up to seven days before and seven days after the event.
- Flights available from all oneworld member airlines and affiliates.
- Enjoy a user-friendly booking tool showing the most convenient flight options.
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- Earn rewards and tier status points on eligible oneworld flights.
- Frequent flyer privileges including access to some 650 premium airport lounges worldwide, fast track at security lanes in selected airports and extra baggage allowance.*
- Seamless connections and quality service on oneworld member airlines.

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Other Important Information

Registration: Notification on acceptance, does not guarantee a spot in the conference unless registration arrangements are completed until the date specified in the acceptance letter and invoice. If the registration arrangements are not completed by specified deadline, we reserve the right to release a spot and offer it to another waiting listed applicant.

Correspondence: In all written correspondence, please include your full name as indicated in your application and acceptance documents in order to avoid a delay in getting assistance. Admitted applicants are expected to confirm receipt of the notification of acceptance to the conference and clarify their position by the deadline stated in the letter of acceptance and the invoice. If, for any reason, you are unable to attend the conference or are in a need of an extension of a deadline for clarification of your position in the conference, as a matter of courtesy, please do confirm with us as well so that we could release the spot timely and offer equal opportunity to waiting listed applicant.

Passport: Valid passport is required to enter the Republic of Indonesia. If you do not have a passport, please apply for one immediately.

Visa: Participants from most countries do not need a visa to enter Republic of Indonesia if their stay is not longer than 30 days. However, please double-check your visa requirements with the nearest Indonesian embassy, consulate, or representative office. If you require a visa, please let us know so that we could provide necessary visa assistance.

Late and onsite payments: Please, note that early bird registration fee applies for the payments made until the specified date.. For payments made after the deadline stated in the acceptance letter, the regular admission fee will apply. Onsite registration is available for observers only and is subject to availability of spots, which are offered on the first come first served basis. We cannot guarantee the availability of spots for applicants who have not secured their spot in advance, hence if you are planning on registering for the conference onsite, we strongly encourage you to contact us by email to check on the availability of spots.

Accompanying persons: Please, note that only registered delegates are admitted in the meeting room and conference area.

Student observers: Full time students attending the conference as observers should submit the proof of their full time student status in order to avail on student registration fee. This can be a scanned copy of the student card, or a letter from their university scanned and emailed to: vilic@tomorrowpeople.org.

Insurance: Although the cost of medical care in Indonesia is not expensive, we strongly recommend having an international recognized medical insurance that can be purchased at your local travel agent.

Outside Funding: A number of our participants receive some sort of funding from their home university. If you are studying or working at the university, please check if they have funds to support attendance of international conferences. If you are employed, check with your organization whether they could sponsor your participation. You may also want to contact local service organizations.

Please find the letter of support in a separate document attached.



Tomorrow People Organization

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